

CATWALK AREA

- **Your own collection presentation on the catwalk**
(Slot = sales pitch of max. 10-15 minutes, approx. 45 outfits)

You can now opt for a modern fashion show concept. It comprises so-called Slots you can reserve to present your collection exclusively and with high impact on stage. The catwalk here is located in the Fashion Hall 8,3 and your collections will be presented to the retail audience in an open area with a great atmosphere.

- **Once** during the trade fair at a price of € 4,500
- **Twice** during the trade fair (Sunday and Monday) at a price of € 7,000
- **Daily** during the trade fair (all 4 days) at a price of € 10,000

These Slots include the pitch on a professional catwalk complete with international models, choreography, technical show equipment, music and lighting, backstage organisation, hairstyling and make-up, DVD production and photo shooting as well as press service.

Upon request we offer personalised styling and can take any special wishes into account.

The Show Calender and rehearsals are scheduled by the Igedo Company.

Optional: Joint Collection Presentation on the Catwalk

You can also team up with one, two or three other exhibitors in one Slot. The price as well as the number of outfits per participant in a Slot are lower accordingly.

- **We are interested**

Feel free to contact us for more comprehensive show concepts any time.

Your contact at Igedo Company:

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