

Announcing the "Design am Rhein" Award in February 2009

"Design am Rhein" is a creative contest organised by the Igedo Company. The competent project partner is the AMD Akademie Mode & Design Düsseldorf.

Independent young designers from Europe offering, and able to market, at least two collections per year are sponsored here.

Application Criteria:

- Applicants must have completed a degree in design studies.
- Applicants must not be older than 40 years of age.
- Collections must include at least twenty outfits per season.
- Collection for Autumn/Winter 2009/10
- Men's and women's wear
- Participation not permitted for designers exhibiting now or in the past at the Igedo Fashion Fairs Düsseldorf.

"Design am Rhein" gives up to Five Winners:

- A trade fair stand at the Igedo Fashion Fairs Düsseldorf for two seasons in July 2009 and February 2010
- Opening of the "Gallery Show" in July 2009 and February 2010
- Registration in the index of exhibitors and the Fashion Logo-Plan
- Coverage in the Newsletter
- Press coverage with their own press releases and portraits, arrangement of interviews and launch of individual reports on the contest

"Design am Rhein" gives the first prize winner also:

- Participation at CPM in Moscow in September 2009 and February/March 2010
- Conception and elaboration of their own Internet presence sponsored by "eyelikeit – visual solution" Düsseldorf for the winner of the first prize
- Professional photo shoot of their current collection sponsored by David Helmrich, Frankfurt

Closing Date for Applications: 28 November 2008

DESIGN
AM RHEIN
EIN WETTBEWERB VON
IGEDO & AMD

 igedo.com



For your Information:

Igedo Company is handling the complete travel planning including hotel and flight/rail travel bookings to ensure that no expenses are incurred for the finalists.

Application Documents:

Curriculum vitae, photo, current sketches, convincing collection photos/photo sequences in digital form or photo shoots of the current collection, logos as file/CD, any press releases, advertising material

To:

Igedo Company GmbH & Co KG
Christina Bens
Messeplatz
40474 Düsseldorf
or by email to: bens@igedo.com

(Please be aware that we can only accept applications in german or english language)

Award Ceremony:

Up to ten finalists will feature their designs (5 outfits) in their own fashion show at the Igedo Fashion Fairs Düsseldorf in February 2009. Afterwards the jury will announce up to five prize winners of the "Design am Rhein" award. Fittings and dress rehearsals are obligatory for all finalists on the day before the event.

www.igedo.com/design-am-rhein

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